

CHARLOTTA KRATZ

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EDUCATION

Ph. D.-candidate (ABD), Department of Journalism and Mass Communication,
University of Göteborg, Sweden.

B. A. University of Göteborg, Sweden 1991
Major: Media and Communication
Minors: Literature, Art History, Philosophy, English

ACADEMIC POSITIONS AND PROFESSIONAL EXPERIENCE

Spring 2000 – present: Lecturer, Department of Communication, Santa Clara
University, Santa Clara, CA.

Teach, upper division: Intercultural Communication, Diversity and the Media,
Visual Cultural Communication, Qualitative Research Methods

Teach, lower division: Introduction to Media Studies, Introduction to Interpersonal
Communication, Communication and Technology, Public Speaking

Awards and nominations

- Nominated for Santa Clara University's Inclusive Excellence Award, Spring 2010
- Faculty/Staff of the Year Award, awarded by the student-lead Multicultural Center, 2004/2005

University service

- Varsi Cafe Presentation: 'E-portfolios, More Than A New Technology'. The Collaborative for Teaching Innovation, May 15, 2013.
- Member of the university's Committee on Lecturers and Adjuncts, 2013- present.
- Department of Communication Awards Committee, 2011-2013.
- Workshop facilitator Region V AVID's 11th Annual Writers' Conference. Santa Clara University, March 29, 2012.
- Invited Speaker 'Difficult Dialogue' Series, *Is Hollywood The Help or the hurt for Minorities: Race, Class and Gender in Film and Television*. Office for Multicultural Learning, March 1, 2012.
- Member of the Handlery Prize selection committee, 2003-2010, 2012

- Reader, University Honors Program Senior Thesis by Carolyn Linck. Title: *Race, Gender and Body Image In Modern American History*. Academic Year 2010/11.
- Workshop facilitator (De)constructing Diversity in the Bay Area. Diversity Leadership Conference. Title: *Real Difficult Dialogues in Education, or: What Does it Take to be Real in a Classroom?* With Santa Clara University alumni Jennifer Zeidan and Erika Sosa. Santa Clara University, April 30, 2011.
- Reflection facilitator, 'Tunnel of Oppression', April 3-6, 2011.
- Member of the planning committee and facilitator for the 'Perspectives Retreat', Office of Student Life, May-Nov. 2010
- Faculty observer and member of the advisory group for 'Bursting the Bubble', a student-lead project around racism and prejudice on the Santa Clara University campus, 2010
- Member of interview team for Assistant Director position, Center for Student Leadership, January 2010
- Center For Multicultural Learning Associate, 2004-2009 (program discontinued)
- International students Welcome Address, September 2007
- Sash presenter at The Latino/Chicano Senior Ceremony, June 2006
- Invited speaker, MECha-El Frente (the Latino/Chicano student union). Discussion topics: 'Latinos in the media', 'White Privilege', 2003, 2005 (twice), 2006
- Invited speaker, the LEAD program (supporting first generation and students of color), 2004, 2005, 2006
- Member of search committees for student media leader positions, 2003, 2006
- Member of the planning committee and Faculty Facilitator for The Magis Retreat, Center for Student Leadership, 2005/2006
- Faculty advisor for The Arab Cultural Society, 2004/2005
- Faculty advisor for the student organization Speak 2004/2005
- Member of The Santa Clara Review Rechartering Task Force, 2004
- Honorary Coach Men's basketball, and Women's basketball, 2004

Winter 2008 - present: Lecturer, Department of Communication, California State University East Bay, Hayward, CA.

Teach, lower division: Interpersonal Communication, Public Speaking

Fall 2006: Lecturer, Department of Radio, Television, Film, and Theatre, San José State University, San José, CA.

Taught, upper division: Media Theory and Research

Fall 1995 - Fall 2001, Fall 2005: Exchange Visitor and Lecturer, Department of Communication Studies, San José State University, San José, CA.

Taught, upper division: Intercultural Communication

Taught, lower division: Communication Criticism, Argumentation and Advocacy, Intercultural Communication Workshops

University service

-Address, College of Education Undergraduate Graduation Ceremony, December 2001

1988-1995: Lecturer and Assistant Researcher, Department of Journalism and Mass Communication, University of Göteborg, Sweden.

Taught, upper and lower division: Introduction to Media and Communication Research and Writing, Undergraduate Thesis Advisor

Duties

- Project manager for annual national survey 1990-1992
- Project manager for research program on media use 1991-1995
- Duties included data gathering, data analysis and report writing, publishing, presentations and lectures, supervision of research assistants, budget.

University service

- Served on the Department Board as an Employee Representative 1994-1995
- Served on the Library Committee 1993-1995
- Founding Member of Forum For Cultural Studies 1990-1995
- Editor of the Department Newsletter 1992-1994

PHOTOGRAPHY

Exhibits

- (2013) Blue Mountain Foundation For The Arts, Collingwood, ON, Canada, August 1-28. 'The Wanderers'.
- (2013) The Holcim Gallery, Milton, ON, Canada, June 24- July 13. 'The Wanderers'.
- (2013) The Backyard Exhibition, a part of the Head On Photo Festival, Sydney, NSW, Australia, May 18- June 23. 'Independence Day'.
- (2013) Winners of the 2012 Mobile Photo Awards, Soho Digital Art, New York, NY. Feb. 22- March 8. 'The Wanderers'.
- (2012) San Jose Historical Photo Contest Exhibit, Southern Lumber, San Jose, Calif. April 27- May 12. 'In San Carlos Street'.
- (2012) ArtHaus, San Francisco, Calif. April 5- June 30. 'It Rained on the Morning Glory'.
- (2011) Showed 16 prints in a solo exhibit at the Department of Photography, De Anza College, Cupertino, Calif. Oct. 15- Dec. 15.
- (2011) The Art of Iphoneography, The Matre Gallery, Atlanta, GA. Oct. 7-30. Ten prints.
- (2011) Pixels - The Art of Iphone Photography, The Orange County Center for Contemporary Art, Santa Ana, Calif. March 31- April 30. 'Bunches of Tulips'.
- (2011) De Anza College Student Art Show, De Anza College, Cupertino, Calif. May-June. 'Purple Weight'.
- (2010) Santa Clara University Faculty and Staff Art Show, Santa Clara, Calif. Oct.-Dec. 'Trio', 'In the Oncologist's Office', and 'Blue&Green'.
- (2010) Iphoneography and the Automobile, Milan, Italy, April 8-29. 'The Ghia'.

Books

- (2011) Featured photographer in Roberts, Stephanie *The Art of Iphoneography: A Guide to Mobile Creativity*. New York, NY: Sterling/Pixiq. (In English, and translated into ten languages. Second edition printed 2013.) website: <http://www.artofiphoneography.com/>
- (2011) 'Windy Poppy' included in the *i.phoneography book*, by Attilio Lauria. Published by, and available from, blurb.com: <http://www.blurb.com/b/2010832-the-i-phoneography-book>

Publications

- (2013) 'The Wanderers', in The 2013 MPA Exhibition Catalogue. The Mobile Photography Awards, 2013.
- (2012) Featured photographer in *Panorama Travel* (Italian travel and lifestyle magazine). (Spring.)
- (2012) 'Purple Weight', in *Santa Clara Review*, Vol. 99, No 1:30.
- (2011) 'Junohuset', featured in a 2012 calendar produced by Tryckeriet Märilan, Uddevalla, Sweden.
- (2011) 'Purple Dust', *Santa Clara Review*, Vol. 98, No 2.
- (2011) 'Bunches of Tulips', *Pixels, The Art of The Iphone OCCCA Issue*, April.
- (2011) 'Windy Poppy' featured in a calendar created by the Italian aid organization Action Aid.
- (2010) 'Cemetery', *Santa Clara Review*, Vol. 97, No. 2:34
- (2010) 'Stockholm: Söder', *Santa Clara Review*, Vol. 97, No 1:61.

Competition

- (2010) 'At the Movies', first place out of 718 entries in an online contest for photos taken with the Hipstamatic application for the Iphone, hosted by iphoneography.org. March.

Coursework 2010-2011

De Anza College, Cupertino, Calif.
Stanford Continuing Studies, Palo Alto, Calif.
West Valley College, Saratoga, Calif.

Photography available at charlottakratz.com

CONSULTING

- Cartus (support for relocating international professionals)
- Numerous Swedish newspapers
- Göteborgs Marknadsförening (The Göteborg Marketing Association)
- Svenska Röda Korset (The Swedish Red Cross)
- Academic and non-fiction translations and editing (English/Swedish)

PRESENTATIONS

'Real Difficult Dialogues in Education, or What Does It Take to Be Real in A Classroom'. Presentation at (De)Constructing Diversity in the Bay Area, Diversity Leadership Conference, Santa Clara University, Santa Clara, Calif. April 30, 2011.

'Later: Watched Television and...'. The Media As Autobiographical Elements. Paper presented at IAMCR/AIERI Scientific Conference and 19th Assembly, Seoul, South Korea July 3-7, 1994.

'Gjorde frukost och läste tidningen. Om massmedier som inslag i dagböcker.' (Made Breakfast And Read The Paper. On Media As Parts Of Diaries.) Paper presented at the XI Nordic Conference for Mass Media Research, Trondheim, Norway, August 8-11, 1993.

MEMBERSHIPS IN PROFESSIONAL ASSOCIATIONS

- The Association For Swedish Media Researchers (FSMK)
- International Association For Mass Communication Research (IAMCR)

GRANTS

DISCOVER Seminar, Santa Clara University
Curriculum Development Series, Santa Clara University:
Svenska Institutet (The Swedish Institute)
Ridderstads Stiftelse (The Ridderstad Foundation)
Wahlgrenska Stiftelsen (The Wahlgren Foundation)
Mörby-fonden (The Mörby Foundation)
Paul and Marie Berghaus' fond (The Paul and Marie Berghaus Foundation)
Jubileumsfonden (The Jubilee Foundation)
Adlerbertska forskningsfonden (The Adlerbert Foundation)

REFERENCES

Available upon request.

PUBLICATIONS

Books

(1995) Tidningsmiljöer. Dagstidningsläsning på 1990-talet. (The Daily Environment. Newspaper Reading In The 1990's.) Göteborg: Department of Journalism and Mass Communication, Göteborg University. Co-edited with Lennart Weibull.

(1994) Annonser och nyheter i dagligt samspel. Om dagstidningen som informationskälla. (Ads And News in Daily Interplay. On The Daily Paper As A Source Of Information). Stockholm: Förenade Landsortstidningar. With Lennart Weibull.

Chapters

(1998) 'Fashion In The Face Of Postmodernity'. In Berger, Arthur Asa (ed.) The Postmodern Presence. Walnut Creek: Altamira Press. With Bo Reimer.

(1995) 'Mediemöblemang', (Media Furnishing). In Weibull, Lennart and Charlotta Kratz (eds.) Tidningsmiljöer. Dagstidningsläsning på 1990-talet. Göteborg: Department of Journalism and Mass Communication, Göteborg University.

(1995) 'Kulturorientering och storstadspress' (Cultural Orientation And The Metropolitan Press). In Weibull, Lennart and Charlotta Kratz (eds.) Tidningsmiljöer. Dagstidningsläsning på 1990-talet. Göteborg: Department of Journalism and Mass Communication, Göteborg University.

(1995) 'Viktighet' (Important Features). In Weibull, Lennart och Charlotta Kratz (eds.) Tidningsmiljöer. Dagstidningsläsning på 1990-talet. Göteborg: Department of Journalism and Mass Communication, Göteborg University.

(1994) 'Mediemöblemang 1986 och 1993' (To Furnish With The Media 1986 And 1993). In Holmberg, Sören och Lennart Weibull (eds.) Vägval (At The Crossroads). Göteborg: The SOM Institute, Göteborg University.

(1994) 'Sociala skillnader i tidningsläsningen i Göteborgsområdet' (Social Differences In Newspaper Reading In The Göteborg Area). In Nilsson, Lennart (ed.) Västsverige i fokus (Western Sweden In Focus). Göteborg: The SOM Institute, Göteborg University.

(1993) 'Att möblera med medier' (To Furnish With The Media). In Holmberg, Sören och Lennart Weibull (eds.) Perspektiv på krisen (Perspectives On The Crisis). Göteborg: Department of Political Science and Department of Journalism and Mass Communication, Göteborg University.

(1992) 'SOM-undersökningen 1991: Genomförande, tillförlitlighet' (The SOM-Survey 1991: Field Work And Reliability). In Holmberg, Sören och Lennart Weibull (eds.) Trendbrott? (A Break In The Trend?) Göteborg: Department of Political Science and Department of Journalism and Mass Communication, Göteborg University.

(1991) 'Ickeläsare och allätare' (Non Readers And Those Who Will Read Anything). In Weibull, Lennart och Sören Holmberg (eds.) Åsikter om massmedier och samhälle (Views On Massmedia And Society). Göteborg: Department of Political Science and Department of Journalism and Mass Communication, Göteborg University.

(1991) 'Metod - genomförande, tillförlitlighet' (Method, Field Work, Reliability). In Weibull, Lennart och Sören Holmberg (eds.) Åsikter om massmedier och samhälle (Views On Massmedia And Society). Göteborg: Department of Political Science and Department of Journalism and Mass Communication, Göteborg University.

(1990) 'Inställningen till olika reklamformer' (Attitudes To Different Forms Of Advertising). In Holmberg, Sören och Lennart Weibull (eds.) Medier och opinion i Sverige (Media And Opinion In Sweden). Göteborg: Department of Political Science and Department of Journalism and Mass Communication, Göteborg University. With Karin Björkqvist.

Articles

(2007) 'Faculty perspective'. In Network. Center for Multicultural Learning Newsletter, Vol. 3, Spring. Santa Clara, CA: Santa Clara University.

(2007) 'Stereotypes cultivate ignorance'. The Santa Clara, March 1.

(2005) 'Don't Tell Mom'. In The Santa Clara Review, Vol. 92, Number 2. Santa Clara, CA: Santa Clara University.

(2003) 'Granatsplitter i ryggraden' (A spine full of schrapnel). Göteborgs-Posten, May 30.

(2002) 'Mamma får inget veta om Afghanistan' (Mom can't know about Afghanistan). Göteborgs-Posten, February 8.

(1999) 'Meddelare och medieforskning. Om användning av svar på frågelistor inom ett nytt område' (Museum Reporters and Media Research. On The Use Of Museum Reporter's Essays In A New Field). In Självbiografen. Stockholm: Nordiska Museet.

(1999) 'Tvetydig mode' (Ambiguous Fashion). In Social Kritik nr. 61. Copenhagen: Selskabet til fremme af Social Debat. With Bo Reimer.

(1996) 'Familjen i fokus för amerikanska medieforskare' (The Family In Focus For American Media Researchers). In Tvärtanten nr. 1/96. Göteborg: Department of Women's Studies, Göteborg University.

(1994) 'Vad har medieforskning med kulturhistoria att göra?', (What Does Media Research Have To Do With Cultural History?). In Meddelanden från Kulturhistoriska undersökningen nr. 118. Stockholm: Nordiska museet.

(1993) 'Medieteknologisering? Utvecklingen för fyra medier i Sverige 1986-1992' (Media Technologization? The Development Of Four Media In Sweden 1986-1992). In Medienotiser nr. 4/93. Göteborg: Nordicom/Sweden.

(1992) 'Mediemöblemang i svenska hem' (Media Furnishings In Swedish Homes). In Medienotiser nr. 3/92. Göteborg: Nordicom/Sweden.

Working Papers

(1994) Sociala, geografiska och åldersmässiga skillnader i dagstidningsläsningen. (Social, Geographical, And Age Related Differences In Newspaper Reading). Working Paper From The Expert Group no. 4. Stockholm: The 1994 Government Report On The Press.

(1993) Den lokala morgontidningen (The Local Paper). Working Paper from Dagspresskollegiet no. 19. Göteborg: Department of Journalism and Mass Communication, Göteborg University.

(1992) En fråga om smak. Om stabila och rörliga gruppers kulturella preferenser (A Question Of Taste. On The Cultural Preferences Of Stable And Mobile Social Groups). Working Paper no. 23. Göteborg: Department of Journalism and Mass Communication, Göteborg University.

(1991) Från icke-läsare till allätare. Fyra läsartyper i Stockholm och i landsorten (From Non-Readers to Omnivorous Ones. Four Types Of Readers In Stockholm And In The Provinces). Working Paper no. 15. Göteborg: Department of Journalism and Mass Communication, Göteborg University.

(1991) Tidningsläsning i södra Halland. Jämförelser med situationen 1984 (Newspaper Reading In South Halland). Working Paper no. 13. Göteborg: Department of Journalism and Mass Communication, Göteborg University.

(1991) Verklighetsval och kapital. En studie av det ekonomiska och det kulturella kapitalets betydelse för läsningen av stockholmsmorgontidningar utanför Stockholm (The Importance Of Economic And Cultural Capital In Connection With Readership Of National Dailies In The Provinces). Working Paper no. 6. Göteborg: Department of Journalism and Mass Communication, Göteborg University.

(1991) Tidningsprenumeration - men till vilket pris? (Newspaper Subscription - But To What Cost?). Working Paper from Dagspresskollegiet no. 12. Göteborg: Department of Journalism and Mass Communication, Göteborg University. With Lennart Weibull.

(1991) Att ta del av direktreklam - och att läsa den (Reading Junk Mail). Working Paper from Dagspresskollegiet no. 11. Göteborg: Department of Journalism and Mass Communication, Göteborg University.

(1990) Tidningsläsning i Jönköping (Newspaper Reading In Jönköping). Working Paper no. 5. Göteborg: Department of Journalism and Mass Communication, Göteborg University.

(1990) Tidningsläsning i sydöstra Skåne (Newspaper Reading In South East Skåne). Working Paper no. 3. Göteborg: Department of Journalism and Mass Communication, Göteborg University.

(1990) Bedömning av olika reklamformer - en metodjämförelse (Evaluations Of Different Forms of Advertising - A Methodological Comparison). Working Paper from Dagspresskollegiet no. 7. Göteborg: Unit of Mass Communication, Göteborg University.

(1989) Tidningsläsning i Kalmar och på Öland (Newspaper Reading In Kalmar and On Öland). Working Paper no. 54. Göteborg: Unit of Mass Communication, Göteborg University.