Robert Shanklin

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Areas of Specialization

Comparative Philosophy, Business Ethics, Philosophy of Language, Metaethics

Areas of Competence

Chinese Philosophy, Ethics, Metaethics, Philosophical Linguistics (especially syntax and semantics)

Academic Positions

Senior Lecturer, Philosophy Department, Santa Clara University	Sept. 2021—current
Lecturer, Philosophy Department, Santa Clara University	Sept. 2015—Aug. 2021
Academic Year Lecturer, Philosophy Dept., Santa Clara University	Sept. 2011—Aug. 2015

Education

Ph.D., Philosophy, University of Southern California	August 2011
B.A., Philosophy & Astronomy, Vassar College	May 2002

Publications

"Ethical Redress of Racial Inequities in Artificial Intelligence: Lessons from Decoupling Machine Learning from Optimization in Medical Appointment Scheduling." *Philosophy & Technology* 35:4, 2022. Co-authored with Michele Samorani, Shannon Harris, and Michael A.Santoro.

A China Business Primer: Ethics, Culture, and Relationships. Routledge, 2021. Co-authored with Michael Santoro.

"Confucianism and LGBTQ+ Rights." *Encyclopedia of Business and Professional Ethics*, 2021.

"Traditional Chinese Culture and its Impact on Modern Business Ethics." *Encyclopedia of Business and Professional Ethics*, 2021. Co-authored with Michael Santoro.

"Human Rights Obligations of Drug Companies." *Journal of Human Rights* 19:5, 2020. Co-authored with Michael A. Santoro.

"Going Together: Toward an Account of Sharing Aesthetic Experiences", with Michael J. Meyer. *Journal of Aesthetic Education* 53:3, 2019.

"Local Meaning, Public Offense." *ProtoSociology: An International Journal of Interdisciplinary Research* 34, 2017.

“ ‘Must’,’ ‘Ought’ and the Structure of Standards”, with Gunnar Björnsson. *Deontic Logic & Normative Systems*, eds. Cariani, F. *et al*, 2014.

Public Philosophy

“Business Responsibility for Freedom of Expression: Should Google Re-enter the China Internet Search Market?” co-authored with Michael Santoro, *Cambridge Core Blog*, 19 November 2018. https://www.cambridge.org/core/blog/2018/11/19/business-responsibility-for-freedom-of-expression-should-google-re-enter-the-china-internet-search-market/

“The Avocado Toast on the Wall: the Paradox of China’s Rise” co-authored with Michael Santoro, *Pacific Council on International Policy,* 15 May 2018. https://www.pacificcouncil.org/newsroom/avocado-toast-wall-paradox-china’s-rise

Work in Progress

“Pragmatism and Business Ethics” co-authored with Michael Santoro, Santa Clara University. Under contract with Cambridge University Press.

“Overall Goodness” co-authored with Yitzhak Benbaji, Tel-Aviv University. In progress.

“Standards and Scales: Towards a Unified Semantics of Evaluative Adjectives and Modals” co-authored with Gunnar Björnsson, Stockholm University. In preparation.

Presentations

“Human Rights Obligations of Drug Companies”   Feb. 2020
        Bonavero Institute of Human Rights, Oxford Law Faculty

“Practical Instruments: Towards a Pragmatist Logic of Praise and Blame”   Apr. 2019
        Santa Clara University; William J. Prior Annual Mini-conference in Philosophy

“Practical Instruments: Towards a Pragmatist Logic of Praise and Blame”   Mar. 2019
        Mostly Out West Business Ethics Working Group (Seattle, WA)

“Google in China: A Pragmatist Logic of Moral Duties” with Michael Santoro   Aug. 2018
        Society for Business Ethics Annual Conference (Chicago, IL)

“Connecting Deontic Modals, Epistemic Modals, and the Adjectives of Evaluation”   Nov. 2017
        Philosophy Department, U.C. – Davis, seminar for graduate students and faculty

“Microaggressions: Mountain or Molehill?”   Nov. 2017
        Markkula Center for Applied Ethics: Talking in the Workplace

“A Semantics of Overall Goodness”   Aug. 2017
        Ludwig Maximillian University, Munich; European Congress for Analytic Philosophy IX

“Multidimensional Adjectives: Towards a Combinatoric Semantics”   Nov. 2016
        California State University, Fresno; Linguistics Department

“Moral Disagreement for Cognitivist-Realists”   Jun. 2014
        California Institute of Technology; The Society for Exact Philosophy

“ ‘Must’, ‘Ought’ and the Structure of Standards”   Jul. 2014
        Ghent University; 12th International Conference on Deontic Logic and Normative Systems

"Moral Disagreement for Cognitivist-Realists"   Feb. 2014
      Santa Clara University; William J. Prior Annual Mini-conference in Philosophy

"Measuring Morality: A New Analysis of the Supervenience of Moral Properties"   Feb. 2013
      Santa Clara University; William J. Prior Annual Mini-conference in Philosophy

"Desires of the Ideal Self"   Jan. 2012
      Santa Clara University; William J. Prior Annual Mini-conference in Philosophy

Consulting and Workshops

"Technology and Values: a Competitive Edge for Entrepreneurs" session at the World Economic Forum's Annual Meeting of the New Champions, in Dalian China July 2019. Co-developed with Pablo Quintanilla, WEF and SalesForce.

"Ethics for Start-ups" 90-minute sessions on ethics for entrepreneurs as part of the California Program for Entrepreneurs (CAPE), a program that was part startup accelerator, part entrepreneur incubator, and part MBA bootcamp, 2015-2017.

"Ethics of Entrepreneurship" lunchtime talk at the School of Engineering, Santa Clara University, May 2016.

Awards and Fellowships

USC Center for Excellence in Teaching, Teaching Assistant Fellow, Elected August 2008

General Education Graduate Assistant Award for Teaching, USC, May 2006

USC College Merit Fellowship, Fall 2003 – Spring 2004 and Fall 2010 – Spring 2011

Phi Beta Kappa, Vassar College, Inducted May 2002

Harry M. Ordan Memorial Prize for Excellence in Philosophy, Vassar College, May 2002

Graduated with Honors, Vassar College, May 2002

Departmental Honors in Philosophy, Vassar College, May 2002

Departmental Honors in Astronomy, Vassar College, May 2002

Courses Taught

Santa Clara University (Faculty)

    Critical Thinking and Writing (PHIL 1A & 2A)

    Honors Critical Thinking and Writing (PHIL 1H & 2H)

    Cultures and Ideas (*introductory sequence in Eastern & Western philosophy*, PHIL 11A & 12A)

    Business Ethics / Ethical Issues in Business (MGMT 6 / PHIL 26)

    Ethical Theory (PHIL 111)

    Philosophy of Language (PHIL 162)

    Uncertainty, Conflict & Self-Development: Chinese Perspectives (PHIL 174)

    Chinese Philosophy (PHIL 175)

    Redefining the Canon: No Dead White Guys (PHIL 180)

Academic and Professional Service

Member, Philosophy Department Assessment Committee, SCU, Sept. 2014—present. Chair 2015—present.

Faculty Scholar, Markkula Center for Applied Ethics, SCU, Fall 2016-Present.

Faculty Partner, Business and Organizational Ethics Partnership, Markkula Center for Applied Ethics, SCU, Fall 2011—Present.

Faculty Liaison, Philosophy Club, SCU, Fall 2016-Present.

Member, Philosophy Department Curriculum Committee, SCU, Sept. 2015—Sept. 2017.

Referee for: *Philosophical Studies*, *Dialogue*, „*Studia Semiotyczne*" (journal of the Polish Semiotic Society).

Languages

French, proficient
Italian, proficient
Chinese, intermediate reading and speaking
German, rudimentary reading