

Welcome, Everyone!



**Stanford
University**

**NorCal EJ Network: Funding Models
Friday, October 9, 2020**

Agenda

- Welcome - 5 minutes
- Funding Model and Panel Discussion - 25 minutes
- Breakout Groups - 15 minutes
- Plenary - 10 minutes



Housing



Environmental Services

Today's Panel



Imelda Rodriguez

Community Director,
CommUniverCity



Katherine Cushing

Professor of Environmental Studies
Executive Director, CommUniverCity



Michael Gonzales

Supervising Environmental Services
Specialist, City of San José

What is CommUniverCity?

- ❖ Place-based community engaged learning
- ❖ Diverse organizational partners
- ❖ Community priorities
- ❖ Long-term investment





Engage



Learn



Build

OPEN SPACE AUTHORITY
SANTA TARA VALLEY

SIERRA VISTA RANCHO CAÑADA DEL DIO COYOTE VALLEY COYOTE RIDGE
EVENTS NEWS DEBATE CURRENT ACTIVITIES
VISITORS CONSERVATION COMMUNITY VOLUNTEERS PUBLIC INFORMATION ABOUT US

MEASURE

GROWING AWARENESS FOR FOOD & THE ENVIRONMENT - COMMUNIVERCITY'S GROWING SUSTAINABLY PROGRAM - SAN JOSE

Back to Home

CATEGORIES

- Coyote Valley
- Urban Open Spaces
- Open Space Authority Initiatives
- Wildlife
- Events
- Green Infrastructure

Watershed in a Box

Sponsors and Partners

COYOTE VALLEY CREEK BEAUTIFUL OPEN SPACE AUTHORITY
Wildlife Watch

Tackling trash: City aims for illegal dumping before, after Super Bowl 50

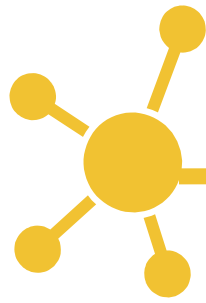
Posted on February 2, 2016 by Bay Area News Group Blog Editor

G f t +

With a zillion guests coming to town, San Jose figured out a way to be shiny-clean by the time fresh gawkers, gazers and ball fans started arriving in droves. And if things go right, a new app will help the city always be able to put on the gleam whenever it wants.

Working with San José State University's CommUniverCity — which provides students with experience solving neighborhood issues — the city embarked on a quick and intensive cleanup campaign. Using smartphones and an innovative app called Trimble's TerraFlex, San Jose was able to track down mountains of illegally dumped trash and get rid of it in a timely fashion.

The project found more than 800 sites where scofflaws dumped trash. In three days, managing data from the app, haulers cleaned up tons of unsightly stuff. And once the big game is over (Sunday), another set of app-powered teams will fan out with precision and snap up frowning



ANNUAL INPUTS

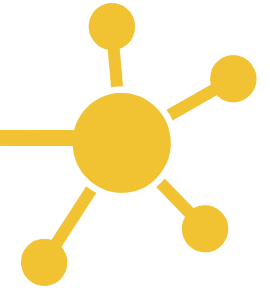
5 professional staff (3.6 FTE)

5 student staff (2.0 FTE)

Budget: \$670,000

In-kind contributions from
faculty, CBOs, schools

ANNUAL OUTPUTS



31 semester-long projects

5,000+ low-income residents

1,700 SJSU students

37,800 hours of volunteer time ($\$1 \times 10^6$)

2 research papers and 3 presentations



Who supports our work?

City of San Jose
\$100-\$238k/year



Other Agencies,
Foundations, and
Donors (~\$220k)

SJSU ~\$200k/year



What's Our Funding Model?

- Balanced, Multi-sector (SJSU, City, Other)
- Concurrent benefits for residents, students, and faculty
- Lots of grant and award applications



- Moving beyond soft money (base-level of funding)



What's in our "secret sauce"?



Community Director is a community resident and social justice advocate

Partners who understand how to work with us in an academic year

Strong alumni network

"Streamlined" contracting processes

Focus on place-based short and long term community benefit

MOUs

Challenges

**Adequately
integrating
community
members into
budgets**

**Year-to-year
fluctuations
in funding**

**Need to juggle
many different
funding sources**



Break-Out Group Discussion Instructions

Introduce yourselves
to each other

Share an EJ funding
success story with
your group

Share an EJ funding
challenge with the
group

- **Within your Group:** Introduce yourselves to each other; choose moderator and note taker. Set timer for 10 minutes.
- **Network Leader** will put prompts in the chat for the group
- **Email notes** to: matthew.snyder@sjsu.edu
- **Click "Join" when prompted** (now)

Plenary and Next Steps

Plenary and Feedback

What barriers exist for collaborative funding models?

How can we move collaborative funding forward?

What role could the NorCal EJ network for community-academic partnerships play?



YOU ARE INVITED!

CA SD-15 CANDIDATE FORUM WEDNESDAY, OCTOBER 14TH, 6-7PM

Ann Ravel
Former Chair,
Federal Elections
Commission



Dave Cortese
Santa Clara
County Supervisor



Moderated by
NBC Bay Area's Damian Trujillo



CLICK HERE TO REGISTER FOR THE EVENT:
[HTTPS://SJSU.ZOOM.US/WEBINAR/REGISTER/WN_BDV0AY5EQSMIUBMYU8V6XG](https://sjsu.zoom.us/webinar/register/wn_bdV0AY5EQSMIUBMYU8V6XG)



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