

## Vincent (Qiru) Zhang

Santa Clara University Leavey School of Business

[qzhang7@scu.edu](mailto:qzhang7@scu.edu)

<https://sites.google.com/view/vincentqiruzhang>

### ACADEMIC APPOINTMENTS

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2023 - Present      Santa Clara University, the USA  
    •   Assistant Professor of Accounting

### EDUCATION

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2023                      Duke University, the USA  
    •   Ph.D., Accounting

2014                      Zhongnan University of Economics and Law, China  
    •   Bachelor of Management (Accounting)

### RESEARCH

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**Research Interests      Regulatory changes, auditing, information processing costs, and municipal bonds.**

***Publications:***

[1] “Municipal Bond Credit Rating Access and Retail Investors’ Transaction Costs”  
    •   *The Accounting Review* (<https://doi.org/10.2308/TAR-2022-0180>)

***Working Papers:***

[2] “State Ownership, Political Influence and Audit Reporting: Evidence from Key Audit Matters” - with Annita Florou, Xiaoxi Wu and Shuai Yuan  
    •   Revise and Resubmit at *Journal of Accounting, Auditing & Finance*

[3] “The Freedom of Information Act and Government Financing Costs” – with Yongtae Kim, Nancy (Lixin) Su, and Mendy (Mengdi) Zhang

[4] “Investor Processing Costs and Annual Financial Reporting Timeliness in the Municipal Bond Market” - with Gregory Burke and William Mayew

[5] “Public Pension Accounting Standards and Municipal Bond Yields” - with William Mayew and Katherine Schipper

[6] “Statewide Loan Loss Provisions and Municipal Bond Return”- with Katherine Schipper and Benda Yin

## TEACHING

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**Teaching Interests**     **Accounting information systems, auditing, data analytics (including data infrastructure, analysis, and visualizations), financial accounting, financial statement analysis, governmental accounting, managerial accounting, and sustainability reporting (GRI standards).**

### **Santa Clara University**

- 2024 ACTG 12 – Managerial Accounting. Undergraduate.
- 2023 ACTG 134 – Accounting Information Systems. Undergraduate. 4.6/5.0. Awarded \$2,400 *SCU Artificial Intelligence (AI) Curricular Development Grant* for creating AI-related modules.

### **Duke University, Teaching Assistant**

- 2022 Decision Model. Undergraduate. No rating.
- 2022 Empirical Accounting Seminar. Ph.D. No rating.
- 2021 Financial Reporting Foundations. MQM (one-year Master). 4.92/5.00
- 2020 Cost and Managerial Accounting. MMS (one-year Master). No rating.
- 2020 Taxes and Global Strategic Decision Making. Daytime MBA. No rating.
- 2019-2020 Introduction to Financial Accounting. MMS. 5.00/5.00
- 2018-2019 Financial Accounting. Global Executive MBA. 4.96/5.00
- 2018 Financial Reporting Foundations. MQM. 5.00/5.00

### **Duke University, Teaching Workshop Series**

- 2021 “Supporting Trans\* Scholars”. Key questions and Strategies needed to support trans\* scholars and gender equality in the academy.
- 2021 “Teaching with Empathy and for Equity at the Graduate Level”. Strategies for building a foundation of trust in graduate teaching and mentoring relationships, providing constructive feedback on student work, and being advocates for students' needs.

### **Beijing ZBCT International Financial Education Co., Ltd., China, Instructor**

- 2016-2017 ACCA F3 Financial Accounting
- Developing curriculum, delivering lectures, organizing tutorial discussions and office hours.
- The average pass rate of the class in the ACCA global exam is 92% (the global pass rate was 68% in 2015 Dec.)

## PROFESSIONAL EXPERIENCE

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2014-2015     **PricewaterhouseCoopers, Shenzhen, China**  
Associate Auditor

- Provide audit and assurance services to entertainment and telecommunication firms in China.

## CONFERENCES AND PRESENTATIONS

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2024     AAA New Faculty Consortium (nominated by the department chair)  
Wuhan University (invited presentation)  
Xiamen University (invited presentation)  
Zhongnan University of Economics and Law (invited presentation)

2023     Santa Clara University (invited presentation)  
The Hong Kong Polytechnic University (invited presentation)  
The Chinese University of Hong Kong (invited presentation)

Feb 2024

2022	AAA Annual Meeting (presenter and discussant) Duke Accounting Theory Summer School
2021	AAA FARS Doctoral Consortium (nominated by the doctoral program director) AAA Financial Accounting and Reporting Section Virtual Midyear Meeting UNC Tax Symposium MIT Asia Conference in Accounting Hawai'i Accounting Research Conference
2019	UNC Tax Symposium Duke Accounting Theory Summer School
2017-2019	Duke-UNC Fall Camp

## **SERVICE**

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<b>Ad-Hoc Reviewer</b>	Journal of Business Finance & Accounting 2022 AAA Annual Meeting
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## **AWARDS, HONORS AND GRANTS**

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2023	Santa Clara University AI Curricular Development Grant
2023	Santa Clara University Fall 2023 Leavey Research Grant
2017-2023	Duke University Graduate Fellowship
2015	Exceptional Staff, PricewaterhouseCoopers Shenzhen
2014	ACCA First Class Scholarship
2013	China National Scholarship
2012	PricewaterhouseCoopers Scholarship for Accounting Excellent

## **LICENSES**

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Since 2013	Association of Chartered Certified Accountants (ACCA) Affiliate
Since 2016	Chartered Financial Analyst (CFA) Charterholder
Since 2022	Global Reporting Initiative (GRI) Professional Certification

## **SKILLS**

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LaTeX, Python, SAS, SQL, and Stata