



# Long S. Le

<http://www.globalcitizenbiz.org> (founder)

[www.zimbank.org](http://www.zimbank.org) (founder)

<https://blogs.scu.edu/internationalbusiness/> (curator)

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## Core Qualifications

- Curriculum design in international business, social entrepreneurship, financial inclusion and microfinance, and spirituality in business
- Collaborative initiatives with international partners in private and public sectors
- Leadership in managing faculty-led study abroad and international programs
- Service learning in student-run microfinance in Malaysia, Vietnam, Ghana, The Gambia, Kenya, El Salvador, Bolivia, India, and the U.S.

## Professional Experience

- **September 2015 – Current**  
Santa Clara University, Leavey School of Business  
Lecturer and Director of International Business Program
- **September 2014 to July 2015**  
Globalinx Group  
Business Development Associate
- **January 2014 to July 2014**  
City University of Hong Kong  
Research Fellow in International Studies
- **September 2013 to December 2013**  
International Islamic University of Malaysia  
Visiting Researcher in Microfinance and Islamic Microfinance
- **August 2007 to August 2013**  
University of Houston, Bauer College of Business  
Lecturer and Director of International Initiatives for Global Studies
- **August 2004 to August 2007**  
University of Houston  
Lecturer in Political Economy & Asian Studies
- **August 2002 to August 2004**  
California State University – Bakersfield  
Assistant Professor in Political Economy

## Education

- University of Houston, September 1997-2002  
Ph.D., Political Science, August 2002
- University of Delaware, September 1994-1997  
B.A. in Political Science and History  
Minor in Black Studies, Teacher Assistant in Women Studies

## Selected Academic Courses

- MGMT 80: Global and Culture Environment of Business
- MGMT/TESP 113: Design Theory, Innovation, and Jesuit Principles
- MGMT 110: Global Microfinance Projects
- MGMT 172: Social Entrepreneurship
- MGMT 3548 Social Business Entrepreneurship (MBA)
- INTB 4300: Global Social Entrepreneurship and Service-Learning (Study Abroad)
- MANA 7398: Succeeding in Frontier Markets in Asia (MBA)

## Administrative Leadership

- Director of International Business Program at SCU's Leavey School of Business (2015-Present)
- Leader for Design Thinking Initiative for SCU's Leavey School of Business (2017-Present)
- Committee Member for Student Internal Transfers to the SCU's Leavey School of Business (2017-Present)
- Director of International Initiatives for Global Studies for curriculum design and university-community partnerships at UH's Bauer College of Business (2007-2013)
- Leader & Coordinator for Faculty-Led Study Abroad Program in Asia at UH's Bauer School of Business (2007-2013)

## Selected Academic Publication

### PEER REVIEW ARTICLES

- "Exploring Interfaith Microfinance Collaboration in Religious Conflict Environments," *Progress in Development Studies* (Forthcoming)
- "Deepening Andre Delbecq's legacy: Inspiring undergraduate students to serve humankind" with Mark Fusco (second author), *Journal of Management, Spirituality, and Religion* (December 2019)
- "Adopting Zero Interest Loan and Profit and Loss Sharing Principle in Islamic Microfinance: The Case of Amanah Ikhtiar Malaysia," with Norma Saad (first author), *Journal of Islamic Finance* (Fall 2013).
- "Colonial and Postcolonial Views of Vietnam's History," *Sojourn Journal of Social Issues in Southeast Asia* (2011)
- "The Politics of Vietnam's Postwar Generation," *Education About Asia* (Fall 2009).
- "Sustained Economic Development and Political Reform for Vietnam," *Harvard Asia Quarterly* (Spring 2003)

### MAINSTREAM ARTICLES

- "Developing a Reflective Practice in Business Teaching," *Faculty Focus* (August 2021)
- "Microfinance for Entrepreneurs," a course module for My Own Business Institute at SCU (Feb. 2021)
- "Vietnam Confronts the Rise of Citizen Journalism," *Global Asia: A Journal of the East Foundation* (2014).
- "Forecasting Political Instability in Vietnam," *Global Asia: A Journal of the East Foundation* (2012).
- "Vietnam's Growing Pains," *Far Eastern Economic Review* (May 2009).

## Working Manuscripts

- Preparing "Making New Teaching Moves for the Global Nationalism in These Times," targeting *Academy of International Business*
- Preparing "Bringing Spirituality in Business Education in Pandemic Times," targeting the *Journal of Management, Spirituality, and Religion*
- Preparing "New Thinking for Microfinance Next Frontier: Designing Interfaith Microcredit and Zero Interest Loans for the Post Pandemic World," targeting the *Stanford Social Innovation Review*

## Case Studies from <https://globalcitizenbiz.org/category/case-studies/>

- BMW's First Plant in Mexico Amid Trump's New NAFTA
- Apple's Ecosystem Lock-In Has Been Made Weaker by China's WeChat
- Uber's Battle for India
- Bitcoin as the New Digital Gold

## Conference Papers for 2017-2021

- "The 'Inner Paradoxes' And 'Exterior Paradoxes' Of Professional Practitioners And Their Organizations: Addressing The Glitches of Paradox Theory" to be presented at the Academy of Management's Paradox and Power's Workshop (October 13, 2021)
- "Learn and Teach International Business: Open-Source Curriculum Platform for High School Students Around the World," to be presented at International Open Access Week (October 27, 2021)
- "Ignatian by Design: Connections between design thinking and Ignatian pedagogy" delivered at the Justice at Jesuit Higher Education Conference at Georgetown University (June 2021)
- "Design the Best for Silicon Valley: Place, Culture & Innovation," was delivered at Aspen Undergraduate Consortium on 16-18 June 2019 at Boston University.
- "The Vocation to Teach and Design in International Business Education" was delivered at Jesuit Business Education Conference on 24-26 July 2018 at Seattle University.
- "Designing and Embedding Social Justice in a Student-Run Microfinance" was delivered at the Justice at Jesuit Higher Education Conference on 10-13 August 2017 at Seattle University.