

# Leavey School of Business

## Requirements Checklist - Marketing

For cohort year 2013 and later

To see course descriptions for courses listed here go to: <https://www.scu.edu/academics/course-catalogs/undergraduate-bulletin/>

Name:	Date Revised: 6/11/2018	Cohort Year:
Student ID:	Cum GPA:	Dept GPA:
Major:	2nd Major:	Minor:
		Transfer Units:
		Test Units:
		Grad Petition submitted for:

### University Core Requirements Foundations

Critical Thinking and Writing 1	<input type="text"/>
Critical Thinking and Writing 2	<input type="text"/>
Cultures and Ideas 1	<input type="text"/>
Cultures and Ideas 2	<input type="text"/>
2nd Language:	<input type="text"/>
MATH (MATH 11 or 30)	See Busn Core
Religion, Theology and Culture 1	<input type="text"/>

### Explorations

Ethics (MGMT 6, PHIL 6 or PHIL 26)	See Busn Core
Civic Engmnt(MGMT 162 + Busn Ethics)	See Busn Core
Cultures and Ideas 3 (MGMT 80 - Only if taken at SCU)	<input type="text"/>
Diversity	<input type="text"/>
Arts	<input type="text"/>
Natural Science	<input type="text"/>
Sci, Tech and Society (OMIS 34)	See Busn Core
Social Science (ECON 1)	See Busn Core
Religion, Theology and Culture 2	<input type="text"/>
Religion, Theology and Culture 3	<input type="text"/>

### Integrations

Exprntl Learning for Social Justice:	<input type="text"/>
Eff Comm in Busn (BUSN 179)	See Busn Core
Pathways Courses	<input type="text"/>
Pathways Refl Paper and Portfolio	<input type="text"/>

### Business Core Requirement Lower Division

Contemporary Business Issues (BUSN 70)	<input type="text"/>
Business Law (BUSN 85)	<input type="text"/>
Business Ethics (MGMT 6, PHIL 6 or PHIL 26)	<input type="text"/>
Calculus I (MATH 11 or 30)	<input type="text"/>
Calculus II (MATH 12 or 31)	<input type="text"/>
Principles of Microeconomics (ECON 1)	<input type="text"/>
Principles of Macroeconomics (ECON 2)	<input type="text"/>
Int'l Econ Development and Growth (ECON 3)	<input type="text"/>
Global and Cultural Environ of Busn (MGMT 80)	<input type="text"/>
Intro to Financial Accounting (ACTG 11)	<input type="text"/>
Intro to Managerial Accounting (ACTG 12)	<input type="text"/>
Intro to Spreadsheets (OMIS 15)	<input type="text"/>
Statistics and Data Analysis I (OMIS 40)	<input type="text"/>
Statistics and Data Analysis II (OMIS 41) (ECON majors must use ECON 41/42 for OMIS 41)	<input type="text"/>
Information Systems (OMIS 34)	<input type="text"/>

### Upper Division

Effective Communication in Busn (BUSN 179)	<input type="text"/>
Management of Organizations (MGMT 160)	<input type="text"/>
Principles of Marketing (MKTG 181)	<input type="text"/>
Financial Management (FNCE 121)	<input type="text"/>
Operations Management (OMIS 108)	<input type="text"/>
Strategic Analysis/Busn Capstone (MGMT 162)	<input type="text"/>

Note: An asterisk (\*) Indicates current enrollment in a course that will meet the requirement upon successful completion.

### Marketing Major Requirements

MKTG 182:	<input type="text"/>	MKTG 183:	<input type="text"/>		
MKTG elec 1:	<input type="text"/>	MKTG elec 2:	<input type="text"/>	MKTG elec 3:	<input type="text"/>

After completion of MKTG 182 and 183, choose 3 upper-division marketing electives from one of 3 emphasis areas:  
 Business and Technology Emphasis: Strongly recommended - MKTG 185, 187; recommended - MKTG 175, 177, 186, 189.  
 Consumer and Channel Marketing Emphasis: Strongly recommended - MKTG 165, 175, 186; recommended - MKTG 187, 189  
 Individually Designed Marketing Emphasis: Courses selected with your faculty advisor. Three courses typically selected from the following:  
 MKTG 165, 175, 178, 185, 186, 187, and 189.

### Unit Requirements

Must complete 175 quarter units of credit, of which at least 60 must be in upper-division courses.

Lower-Div units completed:	<input type="text"/>	Upper-Div units completed:	<input type="text"/>	Total Units Completed:	<input type="text"/>		
Enr in Lower-Div-Curr Qtr:	<input type="text"/>	Enr in Upper-Div-Curr Qtr:	<input type="text"/>	Total Enrolled-Curr Qtr:	<input type="text"/>		
Enr in Lower-Div-Next Qtr:	<input type="text"/>	Enr in Upper-Div-Next Qtr:	<input type="text"/>	Total Enrolled-Next Qtr:	<input type="text"/>		
Totals after successful completion of courses enrolled in for current and next quarter:	<input type="text"/>		<input type="text"/>	(Must equal 60)	<input type="text"/>	(Must equal 175)	<input type="text"/>

Notes:

Note: It is the responsibility of all students to know and fulfill the graduation requirements for their degree as outlined in the University Bulletin. If your records disagree with courses presented as complete on this checklist, it is your responsibility to contact the Undergraduate Business Programs office and request correction.