

The Entrepreneurial Mindset

6 Characteristics to Drive Success for Your Business

CREATIVITY

Being a creative problem solver will ensure that you and your business are ahead of the competition and ready for the future.

ADAPTABILITY

When conditions change you will need to change too. You might need to change your product or your service, or you might need to change how you run your business. Adaptability is an advantage.

HUMILITY

It will be important to be open-minded about other ideas and to share the credit with your partners and employees

COURAGE

Courage will help you continue pursuing your goals even when difficulties arise.

RESILIENCE

Every business owner faces setbacks. An ability to recover and adjust quickly will help your business survive misfortune when it occurs.

CURIOSITY

Being interested in the world around you, especially your customers and their needs, is a tremendous advantage. Asking questions and staying involved with your community will provide valuable insights. Don't stop learning.

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