

Co-curricular Mission Statement Examples

Educational Assessment
Santa Clara University

Co-curricular Program Mission Statement

A mission statement is a concise statement of the purpose, offerings and stakeholders of the co-curricular department, office, or program. Since offices often choose to have their own mission statements while being a part of a larger department and/or division, the mission statements should be in alignment with those departments and/or divisions as well as the institution as a whole. For co-curricular units, the mission should clearly identify what support and learning students can expect from that unit.

Checklist for Mission Statement

A co-curricular unit's Mission Statement should answer the following questions:

- Is it clearly and concisely written for a general audience?
- Is it realistic and achievable?
- Does it define the program's purpose?
- Does it identify the program's primary functions, activities & stakeholders?
- Is it focused on student learning?
- Does it align clearly to the missions of the University and Division?
- Does it highlight what is unique about the program and its offerings?
- Is it publicly available, known, and easy to find?

One Possible Structure of a Mission Statement for a Co-curricular Program

To write a mission statement it may be helpful to start with the following structure and then customize to account for flow and program preferences. Ensuring all of the important components are present is paramount to creating a strong mission statement.

"The mission of SCU's [program title] is to [primary purpose] by [primary functions & activities] to/for [program's stakeholders]. [Optional clarification statement.]"

Example Mission Statements from SCU

Division of Student Life

“We [meet] [students] [at the intersection of living and learning]. Through a culture of care and an inclusive community, [we accompany students in their development by promoting student success, well-being, and personal responsibility; and providing transformative opportunities, programs and services].”

SCU Campus Recreation

“[Campus Recreation] is committed to the Jesuit concept of educating the whole person - body, mind and spirit. Campus Recreation seeks to [fulfill this commitment] by enriching the lives of [students, faculty and staff] through a broad scope [of recreational, educational, and competitive programming].”

SCU Career Center

“[The Career Center] model embraces Santa Clara’s tradition of developing ethical leaders of compassion and social consciousness and fosters participation across the Santa Clara community in order to support every student in their professional journey.

We empower [students] to [explore and develop awareness through reflection and practical experience so they are prepared to make thoughtful decisions about career in alignment with who they are throughout their lifetime]. We achieve this by [providing robust and meaningful resources and by engaging the Santa Clara ecosystem, Silicon Valley and beyond].”