

Undergraduate Mission Statement Examples

Educational Assessment
Santa Clara University

Undergraduate Program Mission Statement

Every undergraduate program should have a mission statement that aligns with the mission of Santa Clara University and, as applicable, the mission of a school. The mission statement should define the purpose of the program, the audience the program is intended to serve, and the values of the academic program. The mission statement is a concise statement of the purpose, functions, and stakeholders of the academic program. For undergraduate programs, the mission should clearly identify the value for undergraduate students.

Please note that every SCU department posts their mission statement on their academic program website.

Example Mission Statements

Each of the following components are important in creating a strong mission statement: program title, primary purpose, primary functions & activities, and program's stakeholders. Some programs also include additional clarifying statements, as indicated in the following examples.

Example, BA in Psychology at Santa Clara University

The principal educational purpose of the Psychology department is to provide an excellent basic education for undergraduates in the theory, methodology, and core content areas of contemporary psychology. A second purpose is to develop our students' critical thinking abilities and their capacities to express their thinking clearly when they speak or write. A third purpose is to help our students apply psychological knowledge in ways that will improve the quality of people's lives and promote the common good. There is a strong emphasis on scholarship in the department, including faculty with active research programs and frequent opportunities for students to collaborate with faculty in research. Small class sizes, close student-faculty interactions, and a climate of quality scholarship are distinctive features of the psychology program.

Example, BA in Environmental Studies or Environmental Sciences at Santa Clara University

The Department of Environmental Studies and Sciences (ESS) is an interdisciplinary community of scholars -- composed of faculty, staff, and students -- dedicated to understanding the interactions between humans and the natural world. We serve local and global communities by addressing environmental issues through education, research, and leadership. Our program challenges undergraduates to integrate social and natural science approaches with ethics and

service to promote a sustainable world. Our mission is to train leaders and citizens, develop new knowledge, and promote inclusive, collaborative problem-solving to sustain humanity and the environment.

Example, BS in Accounting at Santa Clara University

The mission of the Santa Clara University accounting department is to prepare students for professional success in Silicon Valley and other dynamic business environments, to be recognized internationally for the quality of faculty research, and to foster strong bonds with our professional community.