

### BY HENRY FERGUSON, KIMMIE MEUNIER AND TESS GUNNELS IN PARTNERSHIP WITH FLOWLABS

# PURPOSE

- Monitor Shower Times
- Raise awareness
- Change "wasteful" behavior
- Reduce water/energy costs
- Reduce water/energy use
- Promote environmentally conscious lifestyle



# THE PLAN

- Partner with FlowLabs
- Install monitors and hubs
- Gather baseline data
- Create signage
- Inform Dunne residence
- Monitor changes in behavior

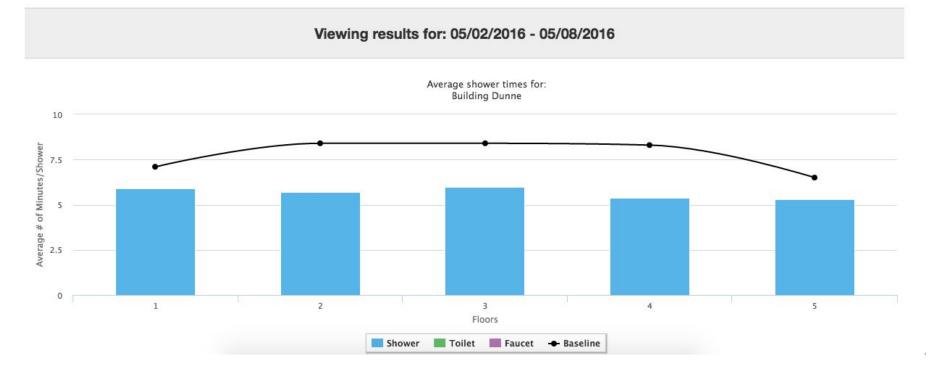


### METHODS

- Installed water monitoring system
- Collected data
- Analyzed water consumption behaviors of entire dorm
- Reviewed disclosed university's success, compared outcomes
- Generated ideas for permanent signage



#### FLOOR-BY-FLOOR BREAKDOWN FOR ONE WEEK OF PILOT AS SEEN ON THE FLOWLABS WEBSITE

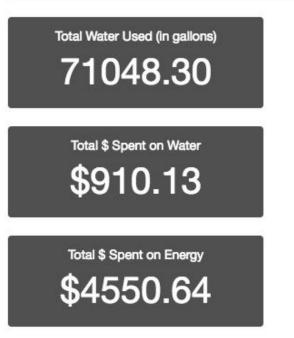


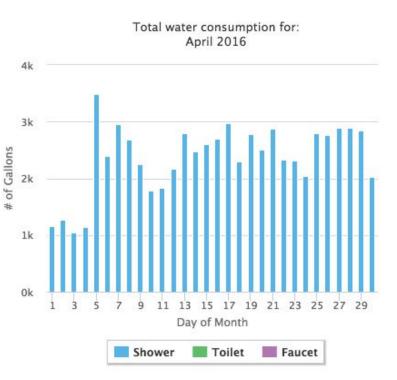
## RESULTS

• Close to **5,000** showers taken in Dunne over 1 month pilot

- Average Building Shower Time: 8.24 min
- Average Girls Shower Time: 8.62 min
- Average Boys Shower Time: 7.92 min
- 27% of showers were over 10 min
- Amount of Water Used: **125,573 gallons**
- Amount Spent on Water:\$1,608.59
- Amount Spent on Energy:\$8,042.97
- Total Spent on Showers in Dunne: \$9,651.56

## **R**ESULTS FROM APRIL





# RECOMMENDATIONS

- Target Boys and Girls differently depending on habits
- Work closely with residence life to ensure success
- Use different platforms(social media,fliers,etc.)to communicate with
  - students

- Place permanent signage promoting shorter showers near or in showers to encourage lasting behavior change
- Continue this project next year with another team