



Divestment at SCU

a SLURP 195 project

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The global campaign for divestment

- The Goal (350.org):
 - 1) Immediately freeze any new investment in fossil fuel extraction companies.
 - 2) Divest from direct ownership and any commingled funds that include fossil fuel public equities and corporate bonds within 5 years.
- SCU Campaign
 - Fossil Free SCU, part of BLEJIT, part of SCCAP (est. Fall 2013)
 - As SLURP 195 students, elected to support the campaign



Plan of action

- Focus on support outside of student population:
 - **Alumni**
 - “VIP Alumni” included
 - **Faculty**
 - Faculty Senate vote
 - **Staff**
 - Staff Senate vote
 - **Press**
 - Coverage of events, rallies, and LTE's
- Audience-specific petitions posted online



The Results...

- We ended up becoming an integral part of the campaign
 - Activism is all-encompassing, and has plenty of unforeseen barriers!
- Days of action and garnering student support
- Organized within the group
- Created website





Obstacles

- How to contact Alumni and Staff
- Major delays in responses from administration
- Initial (and still some current) disagreement from administration

Lots of success!

- All petitions are circulating, with most signatures on Faculty and Student petitions.
- Support from [high-up](#) administration
 - Meeting with Socially Responsible Investment committee earlier today!
- Faculty Senate meeting this week – Fossil Free to present
- Press coverage from the likes of Huffington Post, Grist, Youtube (>12k views), The Santa Clara, 350.org, and more!



The Future



Want to help the cause?

Visit:

Fossilfreescu.wordpress.com

- The campaign continues through the summer and into next year!