

Divestment at SCU

a SLURP 195 project Lisa McMonagle and Blair Libby

The global campaign for divestment

The Goal (350.org):

1) Immediately freeze any new investment in fossil fuel extraction companies.

2) Divest from direct ownership and any commingled funds that include fossil fuel public equities and corporate bonds within 5 years.

- SCU Campaign
 - <u>Fossil Free SCU</u>, part of BLEJIT, part of SCCAP (est. Fall 2013)
 - As SLURP 195 students, elected to support the campaign



Plan of action

Focus on support outside of student population:

- Alumni
 - -"VIP Alumni" included
- Faculty
 - -Faculty Senate vote
- Staff
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- Press
 - -Coverage of events, rallies, and LTE's
- Audience-specific petitions posted online



The Results...

- We ended up becoming an integral part of the campaign
 - Activism is all-encompassing, and has plenty of unforeseen barriers!



- Days of action and garnering student support
- Organized within the group
- Created website

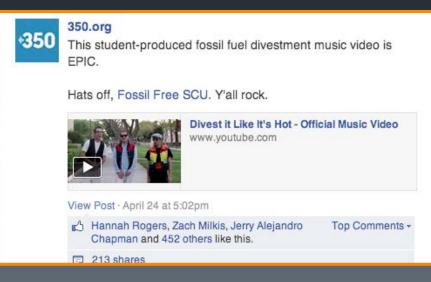


Obstacles

- How to contact Alumni and Staff
- Major delays in responses from administration
- Initial (and still some current) disagreement from administration

Lots of success!

- All petitions are circulating, with most signatures on Faculty and Student petitions.
- Support from <u>high-up</u> administration
 - Meeting with Socially Responsible Investment committee earlier today!
- Faculty Senate meeting this week Fossil Free to present
- Press coverage from the likes of Huffington Post, Grist, Youtube (>12k views), The Santa Clara, 350.org, and more!





The Future

