



# WELCOME

- Orientation 2025 -

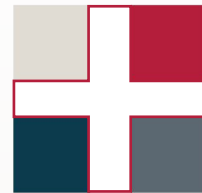


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# LEAVEY



PARTNERSHIP | LEADERSHIP | UNITY | SUSTAINABILITY



# Leavey School of Business

Overview

Advising

Career Ready

Get Involved!

Questions:

Contact Undergraduate  
Business Programs Office at  
[ugbprograms@scu.edu](mailto:ugbprograms@scu.edu)



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# LEAVEY SCHOOL OF BUSINESS FACULTY

## TEACHING SCHOLARS

- Leaders in research and scholarship
- Creating and sharing knowledge

## PROFESSORS OF PRACTICE

- Leaders in business achievement
- Sharing expertise and experience



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# FIND YOUR CALLING: IMPACT WITH INTEGRITY

## MAJORS

- Accounting
- Accounting & Info Systems
- Business Analytics\*
- Economics
- Finance
- Individual Studies
- Management
- Management & Info Systems
- Marketing

## MINORS

- Business Analytics
- Economics
- Entrepreneurship
- International Business
- Marketing
- MIS
- Real Estate
- Retail Studies
- Sustainable Food Systems

## 4 + 1

- MSBA
- MSFA
- MSIS

\* New Major, Fall 2025



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# EXCITING NEW CURRICULUM OFFERINGS

**ECON 183:** The Economics of Artificial Intelligence

**FNCE 131:** Real Estate Law

**FNCE 150:** Intro to FinTech: Innovations & Disruptions to Traditional Finance

**MGMT 71:** Foundations of Leadership: Clarifying Personal Values

**MGMT 175:** Flourishing at Work

**MKTG 174:** AI for Customer Analytics

**MKTG 173:** Tech-Driven Sensory Marketing

**OMIS 112:** Data Visualization



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# EXCITING NEW CURRICULUM OFFERINGS

**ECON 183:** The Economics of Artificial Intelligence

**ECON 192:** Santa Clara Urban Issues Research Lab

**FNCE 131:** Real Estate Law

**FNCE 150:** Intro to FinTech: Innovations & Disruptions to Traditional Finance

**MGMT 50:** Professional Development Skills and Strategies Seminar

**MGMT 71:** Foundations of Leadership: Clarifying Personal Values

**MGMT 72:** Value-Driven Leadership in Silicon Valley

**MGMT 132:** Contemplative Leadership and Sustainable Practice (CLASP)

**MGMT 174:** AI for Customer Analytics

**MKTG:** Tech-Driven Sensory Marketing

**OMIS 112:** Data Visualization

**OMIS:** Big Data

**OMIS:** Cloud Computing



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# LEAVEY BY THE NUMBERS

1st Year Business Courses:

Contemporary Business Issues  
Foundations of Leadership

28

Leavey's Average  
Class Size

80%

Of Students Complete  
At Least One Internship

#13

For Undergraduate  
Teaching (U.S. News)

94%

Leavey's  
Retention Rate

# WHERE LEAVEY STUDENTS INTERN & WORK



Microsoft



ORACLE®



NetApp™



accenture



Meta

Deloitte.

amazon



E&J Gallo Winery



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# ADVISING & REGISTRATION OVERVIEW:

## DAY 1 OVERVIEW:

- Overview of Curriculum
- Create fall schedules
- Academic Support and Resources

## DAY 2 OVERVIEW:

- Register for Fall Schedule
- Academic Advising Team



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# Snapshot of the Academic Calendar

## SCU Quarter System:

- Quarter is 10 weeks + finals
- Fall, Winter, and Spring = Academic Year

## What Days & Times are Offered:

- MWF = Monday, Wednesday, and Friday
  - MWF classes are 1 hour and 5 mins
- TTH = Tuesday and Thursday
  - TTH classes are 1 hour and 40 mins
- 10 minute break between classes
- Classes are in the morning and evening
- Students are encouraged to take a mix of MWF and TTH classes - as well as a mix of morning, evening, and afternoon classes



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# Snapshot of the Academic Advising Team



Leavey Peer Advisors



Faculty Advisors



Drahmann Advising Center

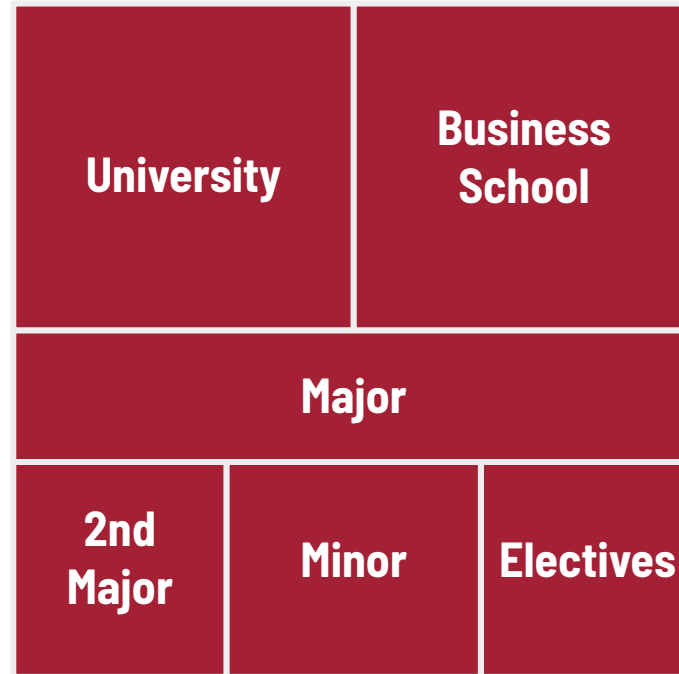


Undergraduate Business  
Programs



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# REQUIREMENTS TO GRADUATE:





# SAMPLE SCHEDULE:

## What should I register for?

We recommend taking a mixture of SCU and Business core classes, morning and evening classes, as well as MWF and TTH courses. We recommend taking 16 units or 14 units if you take OMIS 15 (2 unit course).

	Fall Course Schedule Example
Course 1	Pre-Enrolled Course (Required) Critical Thinking and Writing 1 (CTW), Religion, Theology, and Culture 1 (RTC), or Cultures and Ideas 1 (C&I)
Course 2	BUSN 70: Contemporary Business Issues (Required)
Course 3	Math Course or SCU Core: Arts, C&I 1, Diversity, 2nd Language, Natural Science with lab, or RTC 1
Course 4	<p>You can take either an SCU or Business Core Class</p> <ul style="list-style-type: none"><li>• SCU Core: Arts, C&amp;I 1, Diversity, 2nd Language, Natural Science with lab, or RTC 1</li><li>• Business Core: ECON 1 or OMIS 15 or MGMT 6/PHIL 26 or OMIS 34</li></ul>





WOMEN IN INVESTING (WIN) CLUB



ECONOMICS ASSOCIATION



LEAVEY SCHOLARS

# STUDENT ORGANIZATIONS



LEAVEY BLACK BUSINESS ASSOCIATION &  
LATINX BUSINESS STUDENT ASSOCIATION



DELTA SIGMA PI (BUSINESS FRATERNITY)



RETAIL MANAGEMENT INSTITUTE



# GETTING CAREER READY:

## Career and Professional Development

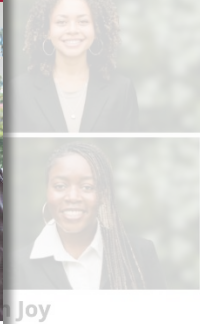
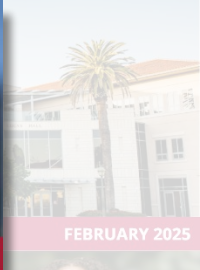
### Resources for First Year students

- MGMT 50: Professional Development Skills & Strategies Seminar
- Peer Career Consulting Program
- Professional Headshots
- Career Center Resources - Handshake Account



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# CONNECT WITH US!

## LEAVEY NEWS

Our monthly newsletter featuring Dean Grier's video series "Business Matters."

Parents automatically receive the newsletter at their registered email. To add additional subscribers visit [scu.edu/business/news/](https://scu.edu/business/news/).

### Business Matters

Join Dean Ed Grier on his whirlwind journey through the Philippines, and China! This journey spans miles in the air, and featured leaders to forge new partnerships, 40 hours in a tuk-tuk ride!, Dean Grier and his team's Global Engage local cuisines—from masala to more. With 400+ photos captured, 10 hours ahead of California, the

### Business Matters: Milestone Moments of 24-25

In our final Business Matters episode of the academic year, Dean Ed Grier and Provost Jim Glaser reflect on a standout year at the Leavey School of Business—from launching new programs in Sports Business and Business Analytics to advancing work in AI and global student experiences. As we wrap up the academic year, it's a moment to celebrate all we've achieved and look ahead with energy and optimism. Don't miss this inspiring wrap-up and a special "Year in Review" video spotlighting the milestones that shaped 2024-25.

### MSBA Students Put AI to the Test in Financial Research

In a standout practicum project with Microsoft, four MSBA and MSIS students set out to evaluate how well AI tools can interpret financial nuance. The verdict? LLMs are powerful—but not perfect. Their findings, now published in a peer-reviewed journal, highlight both the promise and pitfalls of AI in business—and showcase the strength of Leavey's real-world approach to analytics education.

[READ MORE](#)

### Joy

With Sidney Deiss '26 and the Black Business Association, they discuss BBA's vital role in development, and creating a more diverse and inclusive business environment. A cornerstone of the Leavey

### of Business Sports Team

Press at Santa Clara University's portfolio of graduate students. Five MS in Sports Business students' \$3.4 billion sports partnerships with iconic teams and Giants, the 14-month direct mentorship from on-site experience in one of the world's most competitive markets.

## LET'S GET SOCIAL

Scan the QR code below to connect with us on social media!



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# Further Questions?

Contact Undergraduate  
Business Programs Office at  
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# THANK YOU

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