

Department of Art and Art History
 Arts Management Minor Requirements
 (8 Courses: 3 ARTH, 1 ENGL, 2 MGMT, 1 MKTG, and 1 ARTH Internship)

Name: _____

Primary Major: _____

ID#: _____

Emphasis/Concentration: _____

Grad Term/Year: _____

Second Major: _____

Advisor: _____

Third Major: _____

ARTH Arts Management Courses (at last two upper-division)	Quarter	Course
ARTH Arts Management course 1		
ARTH Arts Management course 2		
ARTH Arts Management course 3		

English	Quarter	Course
ENGL 100GR, 101, or 112		

Two Management Courses	Quarter	Course
MGMT 160, 170, or 174		
MGMT 160, 170, or 174		

Marketing	Quarter	Course
MKTG 181 or equivalent, 186, or 190		

ARTH 198 Internship	Quarter	Course
ARTH 198		

(Internship at de Saisset, Montalvo Arts Center, Palo Alto Art Center, SJ Institute of Contemporary Art, or San Jose Museum of Art, etc.) Participation in a senior year culminating event, such as the Annual Art History Symposium, showcasing their work in the minor.

Students must declare the Arts Management minor no later than before the Fall of junior year. Students cannot simultaneously declare an arts management minor and art history minor or art history major. Only one study abroad course in art history may be accepted for the arts management minor. Only approved courses from the study abroad course equivalency database may be accepted as transfer credit.

OPTIONAL ARTS MANAGEMENT EMPHASIS FOR ART HISTORY MAJORS:

Art history majors have the option of completing an arts management emphasis within the major by taking 3 designated arts management courses as part of the art history's major ten required lower-division and upper-division ARTH courses. The arts management emphasis also requires one course from ENGL 100GR, 101 or 112, and two courses from MGMT 160, 170, or 174, and one course from MKTG 181 or equivalent, or 186, or 190, and ARTH 198. Completion of the emphasis will be noted on the student's transcript. The arts management emphasis is for art history majors only.

Three ARTH Arts Management Emphasis Courses	Quarter	Course
ARTH Arts Management course 1		
ARTH Arts Management course 2		
ARTH Arts Management course 3		

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ARTH COURSES IN ARTS MANAGEMENT:

ARTH 12A/12H Cultures & Ideas II: China on the Silk Roads
ARTH 22 Reframing the Renaissance: A Survey of Early Modern Visual Culture
ARTH 23 Art and Revolution: Europe and the United States, 18th-20th Centuries
ARTH 26 Art! Making China Modern
ARTH 121 Women Artists of Venice
ARTH 145 Art in the 20th Century U.S.
ARTH 166 From Emaki to Manga
ARTH 170 Climate Change, Environmental Justice, and Contemporary Art in the Global South
ARTH 171 The History and Theory of Exhibitions: Politics and Practices from 1937 to Present Day
ARTH 172 From World's Fairs to Contemporary Biennales: Selected Case Studies from 1880s through Present Day
ARTH 196 Senior Art History Capstone Seminar

ARTS MANAGEMENT MINOR REQUIREMENT CHANGES:

COHORT YEAR 2024-25

Arts Management Minor

- Two MGMT courses (MGMT 160 preferred or MGMT 170)
