

Vincent (Qiru) Zhang

Santa Clara University Leavey School of Business

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ACADEMIC APPOINTMENTS

2023 - Present Santa Clara University, the USA
• Assistant Professor of Accounting

EDUCATION

2017 - 2023 Duke University, the USA
• Ph.D., Accounting

2010 - 2014 Zhongnan University of Economics and Law, China
• Bachelor of Management (Accounting)

RESEARCH

Research Interests **Regulatory changes, auditing, information processing costs, and non-profit sectors.**

Publications:

[1] Zhang, V. (2024). Municipal Bond Credit Rating Access and Retail Investors' Transaction Costs. *The Accounting Review*, 99(1), 427-453. (<https://doi.org/10.2308/TAR-2022-0180>)

[2] Florou, A., Wu, X., Yuan, S., & Zhang, V. (2024). State Control, Related-Party Transactions and Audit Reporting: Evidence from Key Audit Matters. *Journal of Accounting, Auditing & Finance*. (<https://doi.org/10.1177/0148558X241299138>)

Working Papers:

[3] "Local Government Transparency and Financing Costs" – with Yongtae Kim, Nancy (Lixin) Su, and Mendy (Mengdi) Zhang
• Revise and Resubmit at *The Accounting Review*

[4] "[Externalities from Forcing Hospitals to Audit: Evidence from the Single Audit Act](#)" - with Zhaosong Ruan, Mohan Venkatachalam, and Xinyi Xie
• Revise and Resubmit at *The Accounting Review*

[5] "Investor Processing Costs and Annual Financial Reporting Timeliness in the Municipal Bond Market" - with Gregory Burke and William Mayew

TEACHING

Teaching Interests **Accounting information systems, auditing, data analytics (including data infrastructure, analysis, and visualizations), financial accounting, financial statement analysis, governmental accounting, managerial accounting, and sustainability reporting (GRI standards).**

Santa Clara University

- 2025 ACTG 12 – Managerial Accounting. Undergraduate. Three sections: 4.3/5.0; 4.7/5.0; 4.6/5.0.
- 2024 ACTG 134 – Accounting Information Systems. Undergraduate. 4.5/5.0.
- 2024 ACTG 12 – Managerial Accounting. Undergraduate. Three sections: 4.6/5.0; 4.4/5.0; 4.5/5.0.
- 2023 ACTG 134 – Accounting Information Systems. Undergraduate. 4.6/5.0. Awarded \$2,400 *SCU Artificial Intelligence (AI) Curricular Development Grant* for creating AI-related modules.

Duke University, Teaching Assistant

- 2022 Ph.D. Empirical Accounting Seminar. Ph.D. No rating.
- 2021 Financial Reporting Foundations. MQM (one-year Master). 4.92/5.00
- 2020 Cost and Managerial Accounting. MMS (one-year Master). No rating.
- 2020 Taxes and Global Strategic Decision Making. Daytime MBA. No rating.
- 2019-2020 Introduction to Financial Accounting. MMS. 5.00/5.00
- 2018-2019 Financial Accounting. Global Executive MBA. 4.96/5.00
- 2018 Financial Reporting Foundations. MQM. 5.00/5.00

Beijing ZBCT International Financial Education Co., Ltd., China, Instructor

- 2016-2017 ACCA F3 Financial Accounting
- Developing curriculum, delivering lectures, organizing tutorial discussions and office hours.
- The average pass rate of the class in the ACCA global exam is 92% (the global pass rate was 68% in 2015 Dec.)

PROFESSIONAL EXPERIENCE

2014-2015 **PricewaterhouseCoopers, Shenzhen, China**
Associate Auditor

- Provide audit and assurance services to entertainment and telecommunication firms in China.

CONFERENCES AND PRESENTATIONS

2025 Annual International Symposium on Audit Research (presenter)
FARS Midyear Meeting (presenter)
Governmental and Nonprofit Midyear Meeting (presenter)
Hawaii Accounting Research Conference (presenter and discussant)

2024 AAA Annual Meeting
AAA New Faculty Consortium (nominated by the department chair)
Rutgers, The State University of New Jersey (invited presentation)
Wuhan University (invited presentation)
Xiamen University (invited presentation)
Zhongnan University of Economics and Law (invited presentation)

2023 Santa Clara University (invited presentation)

May 2025

	The Hong Kong Polytechnic University (invited presentation)
	The Chinese University of Hong Kong (invited presentation)
2022	AAA Annual Meeting (presenter and discussant)
	Duke Accounting Theory Summer School
2021	AAA FARS Doctoral Consortium (nominated by the doctoral program director)
	AAA Financial Accounting and Reporting Section Virtual Midyear Meeting
	UNC Tax Symposium
	MIT Asia Conference in Accounting
	Hawaii Accounting Research Conference
2019	UNC Tax Symposium
	Duke Accounting Theory Summer School
2017-2019	Duke-UNC Fall Camp

SERVICE

Ad-Hoc Reviewer	Journal of Business Finance & Accounting
	2025 FARS Midyear Meeting
	2025 Government and Nonprofit Midyear Meeting
	2025 Hawaii Accounting Research Conference
	2022 AAA Annual Meeting

AWARDS, HONORS AND GRANTS

2023-2025	Santa Clara University Leavey Research Grant
2023	Santa Clara University AI Curricular Development Grant
2017-2023	Duke University Graduate Fellowship
2015	Exceptional Staff, PricewaterhouseCoopers Shenzhen
2014	ACCA First Class Scholarship
2013	China National Scholarship
2012	PricewaterhouseCoopers Scholarship for Accounting Excellent

LICENSES AND CERTIFICATIONS

Since 2013	Association of Chartered Certified Accountants (ACCA) Affiliate
Since 2016	Chartered Financial Analyst (CFA) Charterholder
Since 2022	Global Reporting Initiative (GRI) Professional Certification

SKILLS

LaTeX, Python, SAS, SQL, and Stata