

# How to Enroll

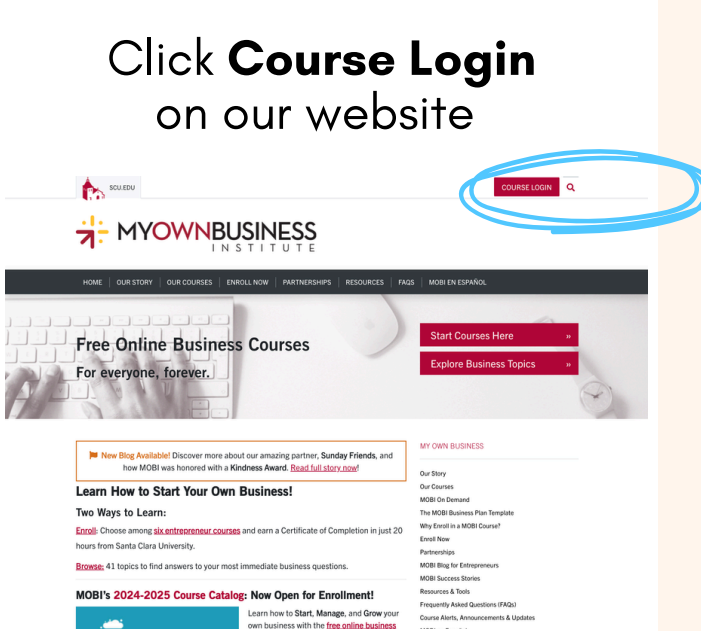
in a  **MOBI** Course

**FREE**  
Online Business  
Courses

[WWW.SCU.EDU/MOBI](http://WWW.SCU.EDU/MOBI)

01

Click **Course Login**  
on our website



Free Online Business Courses  
For everyone, forever.

Start Courses Here  
Explore Business Topics

Learn How to Start Your Own Business!

Two Ways to Learn:

Enroll: Choose among six entrepreneur courses and earn a Certificate of Completion in just 20 hours from Santa Clara University.

Browse: 41 topics to find answers to your most immediate business questions.

MOBI's 2024-2025 Course Catalog: Now Open for Enrollment!

Learn how to Start, Manage, and Grow your own business with the free online business

MY OWN BUSINESS

Our Story  
Our Courses  
MOBI On Demand  
The MOBI Business Plan Template  
Why Enroll in MOBI Course?  
Enroll Now  
Partnerships  
MOBI Blog for Entrepreneurs  
MOBI Success Stories  
Resources & Tools  
Frequently Asked Questions (FAQs)  
Course Alerts, Announcements & Updates

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Password  
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Don't have an account? Create new account

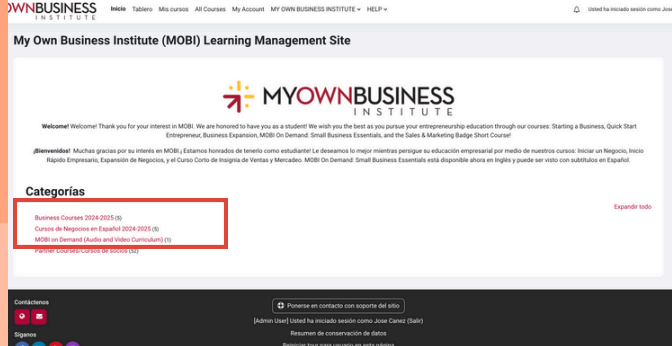
Si quiere registrarse en nuestro sistema en español, véase el enlace.

English (us)

Login with  
Username and  
Password

02

Click  
**Business Courses 2024-2025**  
for courses in English  
Or **MOBI On Demand**  
for audio & video options



My Own Business Institute (MOBI) Learning Management Site

MY OWN BUSINESS INSTITUTE

Welcome! Welcome! Thank you for your interest in MOBI. We are honored to have you as a student! We wish you the best as you pursue your entrepreneurship education through our courses: Starting a Business, Quick Start Entrepreneur, Business Expansion, MOBI On Demand, Small Business Essentials, and the Sales & Marketing Badge Short Course!

¡Bienvenido! Muchas gracias por su interés en MOBI. Estamos honrados de tenerlo como estudiante! Le deseamos lo mejor mientras persiga su educación empresarial por medio de nuestros cursos: Iniciar un Negocio, Inicio Rápido Emprendedor, Expansión de Negocios, y el Curso Corto de Negocio de Ventas y Marketing. MOBI On Demand: Small Business Essentials está disponible ahora en inglés y puede ser visto con subtítulos en Español!

Categorías

Business Courses 2024-2025 (E)  
Cursos de Negocios en Español 2024-2025 (E)  
MOBI On Demand (Audio and Video Content) (E)  
Partner Courses (Courses for Success) (E)

Expandir todo

Confianza

¡Deseamos estar en contacto con usted! (opcional)

¡Bienvenido! ¡Bienvenido! Ha iniciado sesión como Jose Garcia (Bate)

Signarse

Resumen de conservación de datos

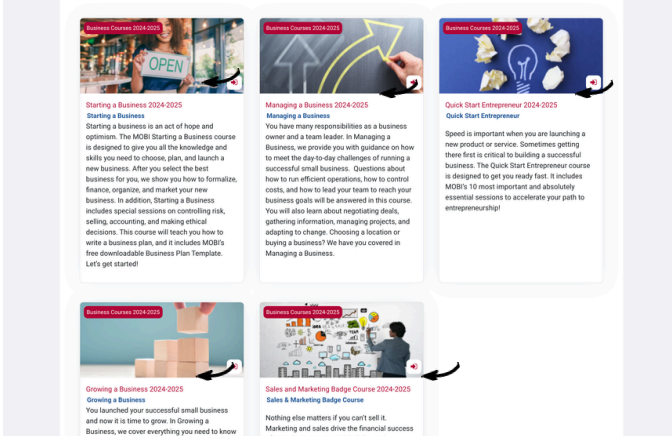
Reservar hora para usarlo en esta página

Or click **Cursos de negocios en Español 2024-2025** for courses in Spanish

03

Then choose one of **MOBI's Free Business Courses**

Starting a Business  
Managing a Business  
Quick Start Entrepreneur  
Growing a Business  
Sales and Marketing Badge Course  
or Small Business Essentials (MOBI On Demand)



**Starting a Business 2024-2025**  
Starting a Business  
Starting a business is an act of hope and optimism. The MOBI Starting a Business course is designed to give you all the knowledge and skills you need to choose, plan, and launch a new business. After you select the best business for you, we show you how to formalize, finance, organize, and market your new business. In addition, Starting a Business includes special sessions on controlling risk, selling, accounting, and making ethical decisions. This course will teach you how to write a business plan, and it includes MOBI's free downloadable Business Plan Template. Let's get started!

**Managing a Business 2024-2025**  
Managing a Business  
You have many responsibilities as a business owner and a team leader. In Managing a Business, we provide you with guidance on how to meet the day-to-day challenges of running a successful small business. Questions about how to run efficient operations, how to control costs, and how to lead your team to reach your business goals will be answered in this course. You will also learn about negotiating deals, gathering information, managing projects, and adapting to change. Choosing a location or buying a business? We have you covered in Managing a Business.

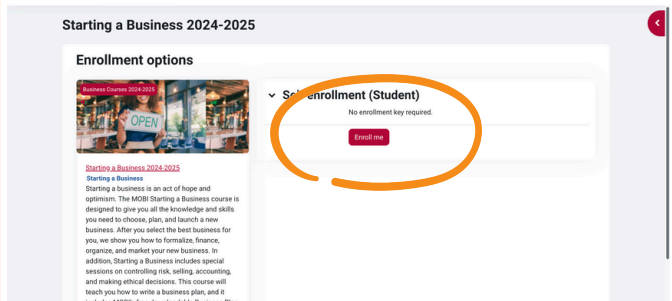
**Quick Start Entrepreneur 2024-2025**  
Quick Start Entrepreneur  
Speed is important when you are launching a new product or service. Sometimes getting there first is critical to building a successful business. The Quick Start Entrepreneur course is designed to get you ready fast. It includes MOBI's 10 most important and absolutely essential sessions to accelerate your path to entrepreneurship!

**Growing a Business 2024-2025**  
Growing a Business  
You launched your successful small business and now it is time to grow. In Growing a Business, we cover everything you need to know about turning your small business into a bigger business. We have sessions on how to grow -

**Sales & Marketing Badge Course 2024-2025**  
Sales & Marketing Badge Course  
Nothing else matters if you can't sell. Marketing and sales drive the financial success of every business. In MOBI's Sales and Marketing Badge Course, you develop the skills

04

Click **Enroll Me**



Starting a Business 2024-2025

Enrollment options

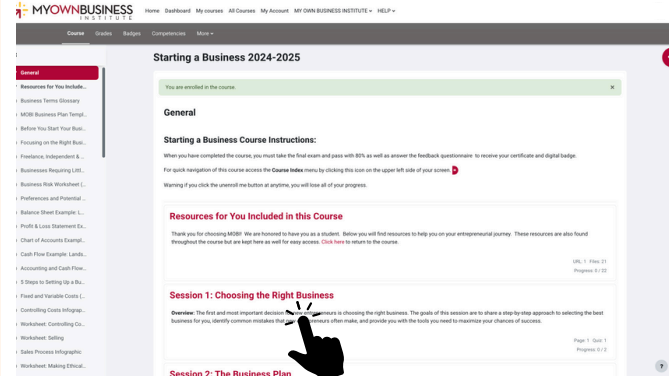
Business Course 2024-2025

Enrollment (Student)  
No enrollment key required.

Enroll me

Starting a Business 2024-2025  
Starting a Business  
Starting a business is an act of hope and optimism. The MOBI Starting a Business course is designed to give you all the knowledge and skills you need to choose, plan, and launch a new business. After you select the best business for you, we show you how to formalize, finance, organize, and market your new business. In addition, Starting a Business includes special sessions on controlling risk, selling, accounting, and making ethical decisions. The course will teach you how to write a business plan, and it includes MOBI's free downloadable Business Plan Template. Let's get started!

Start with **Session 1** here:



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Course Syllabus Budgets Components More

Enroll

You are enrolled in the course.

Business Terms Glossary  
MOBI Business Plan Template  
Before You Start Your Business  
Focusing on the Right Business  
Freelance, Independent &...  
Businesses Requiring Lic...  
Performance and Financial...  
Balance Sheet Example: L...  
Profit & Loss Statement Ex...  
Cash Flow Example: Land...  
Accounting and Cash Flow...  
5 Steps to Setting Up a Bu...  
Fixed and Variable Costs L...  
Controlling Costs Through...  
Worksheet: Controlling Co...  
Worksheet: Selling  
Sales Process Infographic...  
Worksheet: Making Ethical...

General

Starting a Business Course Instructions:  
When you have completed the course, you must take the final exam and pass with 80% as well as answer the feedback questionnaire to receive your certificate and digital badge.  
For quick navigation of this course access the Course Index menu by clicking this icon on the upper left side of your screen.  
Warning! If you click the unenroll me button at anytime, you will lose all of your progress.

Resources for You Included in this Course  
Thank you for choosing MOBI! We are honored to have you as a student. Below you will find resources to help you on your entrepreneurial journey. These resources are also found throughout the course but are kept here as well for easy access. Click here to return to the course.

Session 1: Choosing the Right Business  
Overview: The first and most important decision in starting a business is choosing the right business. The goal of this session is to show a step-by-step approach to selecting the best business for you, identify common mistakes to avoid, and provide you with the tools you need to support your choice of business.

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Session 2: The Business Plan